

# Editing and proof reading made easy – a workshop for Tourism Operators



This practical two hour session will enhance your skills in editing and proofing everything from your web site and adverts to brochures, newsletters, listings and more.

## The course programme covers:

- Common grammatical pitfalls
- Structuring a piece of copy
- Tips for proof reading

## Course leader



This course is delivered by Ros Walker.

Ros runs Clout Marketing and Media, an independent consultancy providing marketing and public relations services for businesses in the tourism, leisure, retail and hospitality sectors.

Before setting up Clout, Ros wrote articles and guidebooks about places to visit in Yorkshire and the North East.

She now helps tourism businesses with their marketing and public relations.

Ros is a Chartered Marketer, a Member of the Chartered Institute of Marketing and an Associate Lecturer with Bradford University School of Management's SME Knowledge Network. She also presents workshops for various enterprise agencies.